POLISH HUMANITARIAN ACTION

REPORT

FOR THE YEAR 2024



Polish Humanitarian Action





We help people suffering as a result of armed conflicts, the climate crisis and natural disasters.

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INTRODUCTION

Dear All,

The past year brought a great deal of suffering to the world. It also intensified the biggest challenges of today's world, such as the climate crisis or sudden socio-political changes. However, it showed us what enormous strength lies in the human solidarity, empathy and sensitivity to the needs of others. In times of crisis, these exact values drive us. They have guided the work of the Polish Humanitarian Action for 33 years.

As workers of the humanitarian sector, every day, we make hundreds of decisions that can determine the health and lives of those who experience the worst. From the flood in Somalia, through the famine in Gaza, to the shelling of towns and villages in Ukraine, we are everywhere where our aid can make a difference. We also work in places that the world has forgotten, such as Yemen, which has been mired in civil war for a decade. We also committed all our efforts to support the people of south-western Poland in dealing with the effects of the most catastrophic flood in nearly 30 years.

Despite many difficulties and an increasingly shrinking space for humanitarian action, we managed to reach more than one million people on three continents. In the age of growing xenophobia, we are proud that our support is not exclusionary – it is provided to all people in need, regardless of background, religion, skin colour or political beliefs.



However, we would not be able to fulfil our mission without you. It is thanks to you that we can effectively run long-term projects and respond to sudden crises abroad and in Poland. Your regular support donations, ongoing business partnerships or rapid response to appeals for help allow us to look ahead with hope.

Therefore, today, on behalf of the entire organisation, I am happy to report on our activities in 2024. These are not just numbers or maps – it is a record of our collective success. And a preview of what more we can do together!

Maciej Bagiński

President of the Management Board
Polish Humanitarian Action

INTRODUCTION

WHAT WE DID IN 2024?

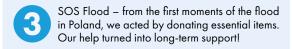
It was an intensive year for us – not only did we continue our assistance in countries where we have a permanent presence, but we also responded to various emergency crises. We constantly look at our projects and implement innovative approaches that allow us to provide even more effective assistance to those in need around the world. What was happening last year?



We completed 54 projects in 10 countries!



Aid in Gaza in response to the catastrophic humanitarian situation – we donated 500 hygiene packages and food parcels to over 3,000 families!





The Pajacyk programme for the first time launched food support for the winter holidays – we provide hot meals to children from impoverished families all year round!





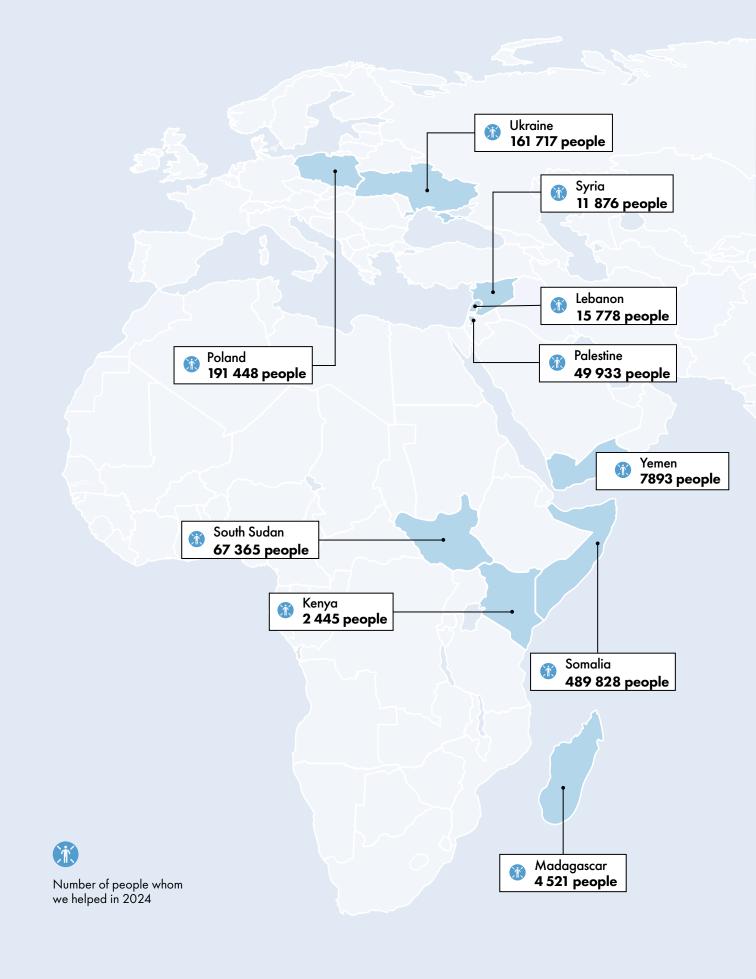
We are growing the team in Madagascar – we hired many new colleagues, and launched key departments such as HR, logistics and finance.



We are committed to equality and inclusivity – our office in South Sudan achieved gender balance after hiring new, competent people.



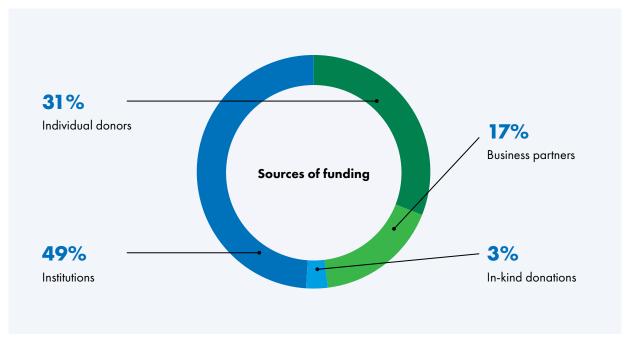
Meeting of the heads of PAH Country Offices, who visited our office in Warsaw. It was an opportunity to integrate and talk about development and cooperation.



OUR ACTIVITIES IN 2024

In 2024, humanitarian aid was discussed and written about more often than usual. The dramatic crisis in Gaza, the growing humanitarian needs around the world, the war in Ukraine and, at the end of the year, the catastrophic flood in south-western Poland all show how the effects of climate catastrophe and ongoing conflicts are affecting more and more people. For 33 years, we have been operating in various parts of the world, providing aid to those whose lives and health are at risk. This would not have been possible without the support of people, business partners and institutions. Thanks to you we can reach where help is needed.





AID SECTORS



OUR TEAM

PAH team is made up of professionals and experts in their fields Our team consists of accountants, logisticians, marketers, engineers, programme coordinators, people responsible for administration or HR. Strengthening local communities is at the heart of what we do, so in the country offices the vast majority of the team consists of local staff who are most familiar with the language, culture and needs of their communities. We share a common mission and a commitment to humanitarian values. Without the commitment of all our employees, PAH's activities in different parts of the world would not be possible.



Number of PAH's employees

351

people



Number of employees in the HQ:

107 people



Number of employees in the country offices:

244

people



Number of local employees:

225 people



PAH's employees come from

18 countries



YEMEN

HUMANITARIAN AID

2024 marks a decade of civil war in Yemen. It remains one of the most serious humanitarian crises in the world. Almost two-thirds of the population needs assistance, mainly food and health care. There is not enough clean water nor efficient sanitation which leads to increased the risk of disease spread and outbreaks. Increasingly frequent natural disasters resulting from climate change are worsening the situation, especially among the poorest people. Some residents lost their identity documents which renders providing them aid very difficult.

On the 10th anniversary of the conflict in Yemen, in partnership with Caritas Poland, we conducted a joint awareness campaign to draw attention to the plight of the Yemenis and to encourage further support for those suffering because of this crisis. As the only Polish aid organizations working in Yemen, we particularly wanted to highlight the tragic conditions for children who knew no other life than wa



Population:

32 mln



Number of people in need of humanitarian aid:

18,2 mln



We help since:

2019



Number of internally displaced persons:

4,5 mln



Cost of aid provided by PAH in 2024:

2 567 897 PLN



Number of people we reached with aid in 2024:

7893 people





Access to water

- Providing hygiene products and carrying out plumbing work in the medical facility
- Renovation of the existing camp infrastructure (tanks and submersible pumps repairs)



Shelter and non-food items

- Carry out rapid needs assessments to support other organisations in responding to the needs
 of affected people
- Provision of temporary shelters following destruction of tents due to flooding



Health

- Provision of salary supplements for medical staff
- Purchase and supply of medicines, personal protective equipment and medical supplies
- Refurbishment and equipment of medical facility to ensure safety and quality of services
- · Preventing outbreaks by providing oral rehydration fluids for cholera treatment



Camp management

- Coordination of camps for internally displaced persons to improve their operation
- · Carrying out electrical repairs in the camps to prevent fires and increase the safety of their residents
- Acting as lead organisation in five camps in Marib: Al Arsh, Erg al Jalal, Al Ghawiyah, Al Muarraf, Al Ekrema



Access to food

- Screening for malnutrition and referral for specialist treatment
- Supporting malnutrition treatment in partnership with the World Food Programme



Legal and psychosocial support

Assistance in issuing identity cards and birth certificates



PROJECTS IN 2024

Multisectoral, life-saving support for people who lost their homes



Aid received by: 12 001 people



Number of women and girls who received aid: **8400**



Location:
Marib and Marib Al-Wadi
districts

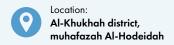


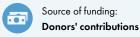
Source of funding:

Donors' contributions

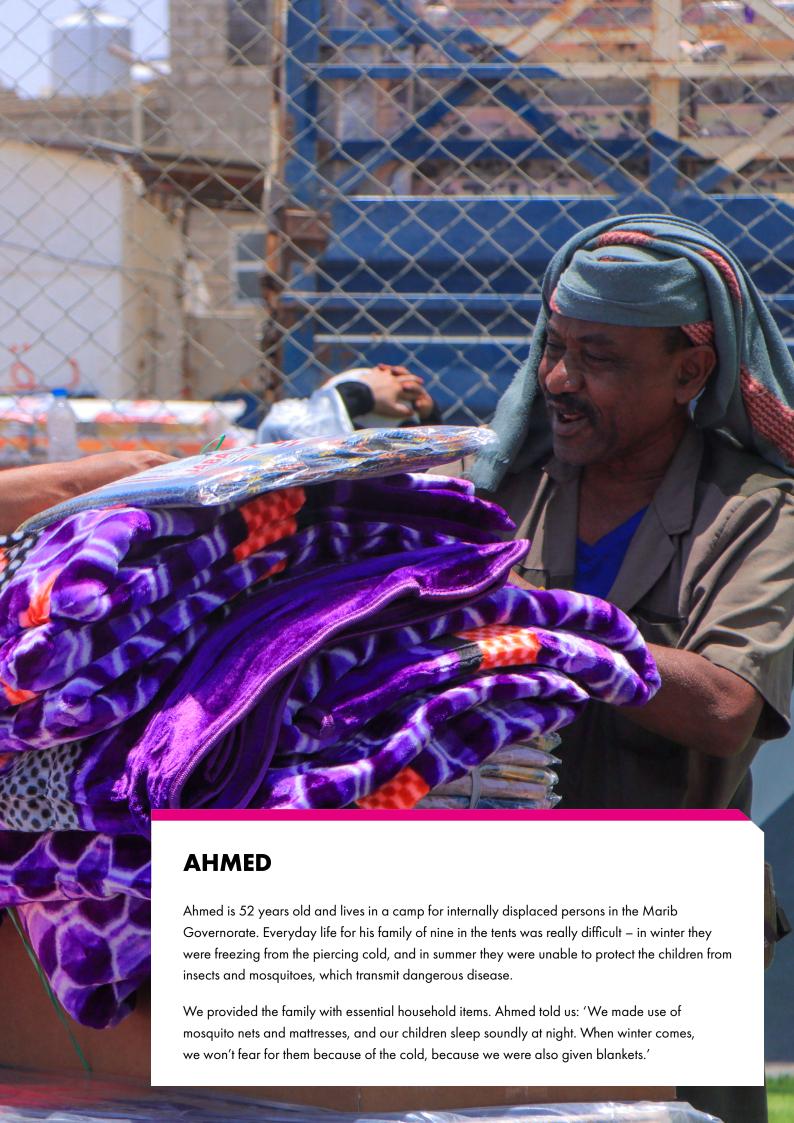
The aim of the project was to provide long-term assistance to internally displaced people living in informal camps in Marib. We focused on major health issues, epidemic prevention, research and treatment of malnutrition, as well as water and sanitation activities. In response to sudden floods, we provided relief materials, such as plastic tarpaulins for families who became homeless.

Improving sanitation and hygiene in the village of Tor Al-Quataba





The project is planned for 2024–2025 and includes the repair of the existing water source and the installation of a solar-powered submersible pump. As the project started at the end of 2024, during this period we focused on assessing needs and working with local authorities to select a location for repairs.



KENYA

DEVELOPMENT COOPERATION

We have been carrying out humanitarian and development work in Kenya for seven years now. Despite stable economic growth of the country, still many Kenyans live in poverty. The situation is exacerbated by the effects of climate change, such as degradation of agricultural land, lack of access to safe drinking water and food shortages.

To improve living conditions on the ground, we focus on integrated measures: not only providing access to water, but also supporting local farmers. In schools, we carry out educational activities on climate change, waste management and proper hygiene. We provide access to water and electricity for male and female students. Our aim is to support local communities in becoming more resilient to the effects of future crises and natural disasters.



Population:

58 mln



Number of people in need of humanitarian aid:

5 mln



We help since: **2018**



Number of internally displaced persons:

330 000



Cost of aid provided by PAH in 2024:

1 020 628 PLN



Number of people we reached with aid in 2024:

2445 people





Access to water

- Planting hydroponic plants
- Hygiene education
- Construction of a water distribution system powered by solar panels



Access to food

- Establishment of irrigation systems and support for crop and livestock farming
- Building greenhouses
- Market analysis and connecting cooperatives with customers
- Support in growing products with high sales potential and generating sustainable income



Education

- Menstrual hygiene training in schools
- Environmental protection and climate change awareness in schools
- Training on sustainable nutrition in schools
- Entrepreneurship training in selected agricultural cooperatives



Disaster risk reduction

 Raising environmental awareness and laying the foundations for cooperation between communities (tackling the negative effects of climate change)

KENYA

PROJECTS IN 2024

Introduction of plant-based sewage systems to treat wastewater in schools



Aid received by: **1571 people**



Number of women and girls who received aid: **296**



Location:

Makueni county



Source of funding:

Donors' contributions

CAF USA

The project was aimed at improving the learning environment in three schools in the Makueni County. We implemented plant-based wastewater treatment systems to recycle water for the schools' sanitary needs. The project also included training in hygiene, health and climate awareness. This was particularly relevant for girls, who are particularly vulnerable to exclusion by their peers during menstruation.

Introduction of hydroponic technology in a school



Aid received by: **279 people**



Number of women and girls who received aid: 134



Location:

Makueni county



Source of funding: MoFA – Polish Aid

As part of the project, we introduced hydroponic growing technology in a primary school in the Makueni County. The project included the installation of a greenhouse and box garden system, as well as training in food storage and composting.

Preventing food shortages and tackling the negative effects of climate change in schools and farmers co-operatives



Aid received by: **595 people**



Number of women and girls who received aid: **273**



Location:

Makueni county



Source of funding: **Donors' contributions**

The project to build hydroponic gardens in four locations included the installation of soilless growing systems, water analysis, provision of materials, staff training and monitoring by an agronomist. These systems enabled food to be grown using less water and increased the self-sufficiency of local communities in food production.



LEBANON

DEVELOPMENT COOPERATION

In 2024, Lebanon was struggling with a severe humanitarian crisis caused by years of economic collapse, the war in Syria and the escalating armed conflict between Israel and Hezbollah. Already in 2023, 78% of the population was living below the poverty line, 36% of households had difficulty buying food and 31% had no access to water. Israel's invasion in October 2024 resulted in the internal displacement of 900 000 of the country's population in late November last year. Health facilities, schools, as well as water and energy infrastructure were destroyed.

In response to the economic crisis, we continued to operate the GLOW Center, where we provide vocational training. In the face of conflict we expanded our activities, providing hygiene products and psychological support sessions for internally displaced people in Tripoli and Beirut.



Population:

5,7 mln



Number of people in need of humanitarian aid:

3,7 mln



We help since: **2020**



Number of internally displaced persons:

124 000



Cost of aid provided by PAH in 2024: **1 497 162 PLN**



Number of people we reached with aid in 2024:

15 778 people





Legal and psychosocial support

- Promoting social resilience and inclusion among children aged 10–17
- Promoting gender equality
- Provision of psychological first aid in the form of group sessions to internally displaced persons



Financial aid and livelihood

• Vocational and skills training organised at the GLOW Centre in Beirut



Access to water

• Provision of hygiene kits to internally displaced persons

LEBANON

PROJECTS IN 2024

Glow Centre for Empowerment – developing educational and vocational employment potential among the most vulnerable communities



Aid received by: **2558 people**



Number of women and girls who received aid: **1641**



Location: Beirut, Tripoli and Akkar district



Source of funding: MoFA - Polish aid

As part of the first of the project's three modules, the GLOW Centre provided training from scratch (each in several cycles) in photography, crochet, maintenance of electronic equipment (computers and mobile phones), administration, robotics and 3D printing, installation of solar energy technology and sign language, which were completed by a total of 1,221 people.

The GLOW Centre's Mobile Training Team also conducted one-day workshops in Beirut, Tripoli and the Akkar District for children and young people aged 10–17. Workshops were aimed at building the coping capacity and integration in the most vulnerable areas of Lebanon, emphasising gender balance and a sense of belonging. A total of 1,337 persons attended the workshops.

Immediate assistance to communities displaced by armed conflict in Lebanon



Aid received by: 13 220 people



Number of women and girls who received aid: **7495**



Location: Tripoli, Beirut



Source of funding: **Donors' contributions**

Following Israel's attack on Lebanon in October 2024, many inhabitants lost their homes. At the end of November 2024, when the ceasefire was announced, the number of people who had left their homes reached almost 900,000. As part of the project, through local partner International Humanitarian Relief, we distributed hygiene packs to displaced people who were staying in Tripoli and Beirut. They went to 1,923 families (i.e. 11,719 people). We also organized group psychological first aid sessions that were attended by 1,501 people.



MADAGASCAR

HUMANITARIAN AID

Madagascar, particularly its southern Grand Sud region, is facing serious humanitarian and development problems. They are mainly caused by the climate change – prolonged droughts and repeated, intense storms, which have a very negative impact on agriculture and the daily lives of local people. There is also a lack of clean water and consequently adequate sanitation, which encourages the spread of diseases.

We are gradually expanding our activities in Madagascar, focusing on improving access to water, sanitation and hygiene. One of our most important projects is the construction of sand dams in the Androy Region in partnership with the Africa Sand Dam Foundation from Kenya. Such dams allow residents to collect and store rainwater during the dry season, significantly improving long-term access to safe water. It was also an important year for the development of the PAH office in Madagascar – the team grew from six to more than 20 people, and key departments dedicated to HR, logistics, finance and programme were established.



Population: **32,7 mln**



We help since:





Number of people in need of humanitarian aid:

2,3 mln



Cost of aid provided by PAH in 2024:

3 445 689 PLN



Number of people we reached with aid in 2024:

4521 people





Access to water

- Construction of three sand dams
- Technical and logistical support for the construction of two other sand dams
- Assessment of the condition of previously constructed infrastructure and implementation of repair processes

PROJECTS IN 2024

Manarano Project – better access to water in the villages of southern Madagascar



Aid received by: **4521 people**



Number of women and girls who received aid: **2365**



Location: **Androy**



Source of funding:
Welthungerhilfe (WHH)

The aim of the project was to build modern water supply and management systems such as sand dams, rainwater tanks and shallow wells to improve the living conditions of children and residents in 100 villages. In addition, the project includes planting trees, establishing school gardens and supporting local entrepreneurs through training and financial assistance.

Technical support for sand dam construction by Action Contre la Faim in southern Madagascar





The aim of the project was to support Action Contre la Faim (ACF) in the construction of two sand dams in the Grand Sud region of Madagascar. One dam is to be built in the Atsimo-Andrefana Region and another in the Androy Region.





PALESTINE

EMERGENCY RESPONSE

Since October 2023, the Gaza Strip has been experiencing a humanitarian catastrophe. Following the escalation of the Hamas-Israel conflict, tens of thousands of Palestinians were killed, and more than one million people were forced to flee in search of a safe place – even though there was none for a long time. In 2024, Gaza was almost completely destroyed, and its inhabitants suffer daily from the lack of food, water, shelter, medicine as well as medical care and electricity. Under these dramatic conditions, the entry of vital humanitarian aid is regularly blocked, but we managed to deliver hygiene kits and food.

The situation in Gaza is increasing tensions in the West Bank. Israeli settlements are increasing there, limiting Palestinians' access to basic services, such as healthcare. That is why, together with our local partner, we launched mobile clinics there, which are used by the residents of Area C.



Population:

5,5 mln



Number of people in need of humanitarian aid:

3,3 mln



We help since: **2024**



Number of internally displaced persons:

3,2 mln



Cost of aid provided by PAH in 2024:

3 553 870 PLN



Number of people we reached with aid in 2024:

49 933 people





Health

- Mobile clinics stocked with medicines, diagnostic equipment and laboratory materials
- First aid training for members of local communities



Legal and psychosocial support

• Emergency training for medical staff



Access to food

• Distribution of food parcels



Access to water

• Distribution of hygiene kits

PALESTINE

PROJECTS IN 2024

GAZA STRIP

Immediate assistance - distribution of hygiene packages



Aid received by: 3000 people



Number of women and girls who received aid: 1560



northern Gaza Strip



Source of funding: **Donors' contributions**

The aim of the project was to meet the basic hygiene needs of the population affected by the armed conflict in the Gaza Strip. In collaboration with our partner organisation CARE International, we delivered 500 hygiene kits for internally displaced people. Each kit contained soap, toothpaste, shampoo, menstrual hygiene products and washing powder, among others. The project was implemented between the end of December 2023 and the end of February 2024.

Emergency food aid – distribution of food parcels



Aid received by: 17 713 people



Number of women and girls who received aid: 12 136



Location: northern Gaza Strip and Gaza city



Source of funding: **Donors' contributions**

Despite security risks and numerous logistical challenges, we delivered a total of 3,346 food parcels to Gaza. They were given to the neediest families among the internally displaced people. The contents of the parcels were determined considering local preferences to effectively meet the nutritional needs of the aid recipients.

WEST BANK

Mobile clinics and community development in the West Bank



Aid received by: 29 220 people



Number of women and girls who received aid: **22 115**



Location: Jenin, Hebron, Masafer Jatta, Eastern Jerusalem, Jericho



Source of funding:

MoFA - Polish aid

The aim of the project was to address the urgent medical needs of 48 communities in the West Bank. Residents were able to benefit from the high-quality healthcare provided by the mobile clinics. Doctors and health professionals provided medical consultations and psychosocial support. They also identified 343 cases of gender-based violence. An important element of the project was to strengthen the capacity of local communities: 120 people completed first aid training and 24 staff members who participated in the project were trained in emergency preparedness.



Nadine is 22 years old and lives in the Gaza Strip. Before the war, her life revolved around studying and meeting friends. Her parents only required her to make sure she got good grades. Since October 2023, the woman was already forced to move to other areas of the Strip several times, she also lost both parents and her older sister. It is now up to her to look after her younger siblings. Their house was destroyed, but they decided to return to it anyway. Nadine took it upon herself to renovate the kitchen so that it can be used to cook food, basic activity that is the biggest challenge in the shelling-ravaged Gaza Strip.

In December 2024, we provided Nadine and her family with a food package. The parcels contained food with a long shelf life: cooked beans, chickpeas, oil, tinned sardines and dried fruit. The parcels went to more than 3,000 families!

POLAND

SOS FLOOD

EMERGENCY RESPONSE

In September 2024, the south-western Poland was hit by the worst flood in decades. Tens of thousands of homes, schools and community centers were flooded, road and community infrastructure was destroyed. In total, more than 57,000 people were directly affected by the disaster.

With our experience of responding to previous floods in Poland and around the world, we immediately launched our intervention, supplying municipalities and institutions with dehumidifiers, heaters, ozonators, hygiene and cleaning products, protective clothing, household appliances and water treatment stations, among others. In-kind support went to more than 12,000 people in the regions most affected by the disaster.

Simultaneously, in cooperation with partner organisations, we provided psychological first aid and information on available forms of support, we also monitored the needs of households and institutions. Within weeks of the flood, we launched a grant programme to support the repair of local infrastructure that was at the heart of local communities – schools, community centres, day centres, libraries or volunteer fire brigade facilities. It was a step towards the long-term reconstruction of the region.



Population:

38 mln



Number of towns we helped in:

67



Cost of aid provided by PAH in 2024: **279 012 PLN**



Number of people we reached with aid in 2024:

13 033 people





Shelter and non-food items

• Provision of non-food items



Access to food

• Provision of food support in foster and community care facilities



Legal and psychosocial support

• Psychological first aid



Financial aid and livelihood

• Financial support for institutions and organisations



Access to water

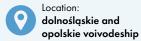
- Provision of bottled drinking water
- Installation of mobile toilets and washbasins
- Provision of mobile water treatment plants with a set of replacement filters

POLAND

PROJECTS IN 2024

Distribution of basic necessities after the flood







In the first weeks after the flood, we focused on providing the basic necessities for those affected. We organised distributions of cleaning products, food, drinking water, tools, dehumidifiers, water treatment stations, household appliances, furniture, mattresses and bedding. To scale up, distribution was carried out with the help of local emergency headquarters and local government units. A total of 80,078 products were distributed.

Psychological first aid



Aid received by: **610 people**



Location: dolnośląskie and opolskie voivodeship



Source of funding: **Donors' contributions**

We provided psychological first aid in cooperation with the Association of Ukrainians in Poland – Przemyśl Branch. A mobile team of three people, rotating for six weeks, provided free psychosocial support services to people affected by the flood.

Support for people with disabilities







People with disabilities affected by the flood received psychological support. It was provided in two ways: indirectly via a helpline and directly in the field by a mobile team. The programme was implemented in cooperation with the Association of Ukrainians in Poland – Przemyśl Branch and the Mudita Association.

Food support for children and young people as part of the Pajacyk Programme







The aim of the programme was to reach children and young people in flood areas with food support. In the period November–December 2024, the support was provided by six establishments. A total of 5,067 meals were funded. The programme will run until the end of the 2024/2025 school year.





Support for refugees

HUMANITARIAN AID

Poland continued to face two migration crises in 2024. Due to the ongoing war in Ukraine, refugees continued to arrive and those who had been in Poland for a long time still needed support in the integration process. We extended our activities from emergency assistance to long-term housing, educational and vocational support. We continued long-term projects with partner organisations in Poland and the activities of the NGO Forum 'Together'.

At the same time, a humanitarian crisis persisted at the border with Belarus, with migrants facing violence, exclusion and lack of access to basic assistance. We donated in-kind aid to organisations supporting people on the move and those in the Guarded Centres for Foreigners.



Population: **38 mln**



Number of people we reached with aid in 2024:

22 557 people



We help since: **2022**



Cost of aid provided by PAH in 2024: **28 436 645 PLN**





Shelter and non-food items

• Support in finding temporary and permanent accommodation



Access to food

• Provision of food support in foster and community care facilities



Legal and psychosocial support

- Providing access to legal aid: advice on legal status, social, labour and other issues both on-line and on-site
- Psychological support
- Access to language and vocational courses



Financial aid and livelihood

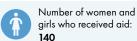
- Rent and bill subsidy for six months to refugees living in Poland
- Financial support for Ukrainian refugees aimed at purchasing the most needed products
- Covering expenses related to school and early childhood education

POLAND

PROJECTS IN 2024

Social Inclusion









The project involved supporting Ukrainian refugees in finding long-term accommodation and covering the cost of rent and utilities for the first six months, as well as providing cash for food, organising Polish language and vocational courses, as well as counselling and integration activities.

Cooperation with the Association of Ukrainians in Poland



Aid received by: **7675 people**



Number of women and girls who received aid: **5354**



Przemyśl and Subcarpatian voivodeship



Source of funding: CARE International, Donors' contributions

The projects carried out together were aimed at supporting refugees from Ukraine. A key activity was the running of an information point as well as short- and medium-term hostels in Przemyśl, where food, administrative and psychological support was provided. The project also included integration activities such as artist residencies, community events and language courses. The initiative was a continuation of a collaboration that had been ongoing since 2022.

Cooperation with the Emic Foundation





Number of women and girls who received aid: 1184



Location:
Kuyavian-Pomeranian
voivodeship, Toruń, Bydgoszcz



Source of funding:
CARE International,
Donors' contributions

As part of our cooperation, we provided support to migrants and refugees in the Kuyavian-Pomeranian Voivodeship. Consultation points in Toruń and Bydgoszcz offered administrative, psychological and professional assistance, as well as integration activities. Special attention was given to vulnerable groups, including senior citizens, people with medical conditions or disabilities and single mothers. The project was a continuation of the cooperation between PAH and the Emic Foundation started in 2022.



PROJECTS IN 2024

Cooperation with the Mudita Association



Aid received by: **1575 people**



Number of women and girls who received aid: 1184



Location: Kraków, Warszawa, Gdańsk, Poznań



Source of funding: CARE International, Donors' contributions

The cooperation was aimed at supporting refugee families with disabilities in their process of integration in Poland. Integration centres operating in Kraków and Warsaw were offering administrative assistance, Polish language courses, psychological support and respite care. In addition, an information hotline was launched. The project facilitated the participants' adaptation to the Polish system and took care of their psychological well-being. This was a continuation of the cooperation between Mudita and PAH started in 2022.

Support for activists on the Polish-Belarusian border



Aid received by: **3438 people**



Location: **Białystok**



Source of funding:
Oxfam,
Donors' contributions

Our support included supplying the organisations and activists that are part of the Grupa Granica, as well as the Podlachia Volunteer Emergency Service, with food and non-food items necessary to provide assistance to people crossing the Polish-Belarusian border.

Parcels for people in refugee centres



Aid received by: **566 people**



Location: Białystok



Source of funding: **Oxfam**

As part of the project, we sent customised parcels, which included clothing and footwear, to people in closed Guarded Centres for Foreigners (SOC).

POLAND

PROJECTS IN 2024

NGO Forum 'Together'



Location: **Poland**



Source of funding:

CARE International, Oxfam Foundation in Poland, Plan International, UN Women, EEA Financial Mechanism and Norwegian Financial Mechanism 2014-2021 Bilateral Fund

The NGO Forum 'Together' was aimed at integrating NGOs, promoting cooperation between them and representing their interests in the areas of humanitarian and social initiatives. The Forum created a space for dialogue between the NGOs and public institutions. Its activities also had significant impact on the public policy making. Over a period of three years, more than 200 members and observers collaborated within the NGO Forum 'Together'. The project was co-founded by a total of more than 200 local and national NGOs.

Support for people affected by the conflict in Ukraine, with a particular focus on the needs of LGBTQ+ people and members of the Roma community



Aid received by: **6544 people**



Number of women and girls who received aid: **3723**



Location:
Toruń, Bydgoszcz, Kraków,
Przemyśl, Warszawa



Source of funding: CARE, GFFO

Providing psychosocial support to people experiencing gender-based violence, people with disabilities, LGBTQ+ people and members of the Roma community. In cooperation with the Emic Foundation, the Mudita Association and the Association of Ukrainians in Poland, we provided psychological counselling, professional and legal support, assistance by mobile consultants and support in accessing reproductive health services. Project was implemented in 2023/2024.



Valentyna is originally from Zaporizhia. She is an economist by training and a photographer by passion. When the war arrived at their doorstep in February 2022, Valentyna initially could not believe it and did not want to leave. The first thing she did was to donate blood in response to hospital appeals. Eventually, her husband convinced her to run away because he was very afraid for his family – Valentyna left with their three-year-old son, while her husband stayed and joined the army. The woman was sent to Toruń, where she received assistance from PAH. 'I'm very grateful to be part of this programme. I had a difficult moment in my life, I wasn't feeling well. I don't know how I would have managed without PAH.'

Valentyna and her little son received financial support to pay for their flat and cover basic needs. Today she earns money by organising photo shoots. She dreams of creating a place where Ukrainian women can spend time together.

POLAND

Global Education

We believe that the world can be a more just place – if we combine critical thinking with action and solidarity with people experiencing global challenges.

We popularise global education by introducing topics such as responsible helping, critical thinking about the world or global interdependence to the Polish schools. We work with thousands of teachers to shape socially engaged attitudes among young people. We create innovative educational materials to facilitate activities that stimulate self-reflection and informed action. We target not only schools, but also institutions, NGOs and the general public.

2024 was a very intense year for us. We reached out to several thousand educational establishments, created 28 unique educational materials and conducted numerous training sessions. A total of as many as 148,082 people participated in our activities.



In 2024, we carried out

3

educational projects



148 082

people participated in the educational activities in 2024



In 2024, we spent

1 045 976

PLN on educational projects



PROJECTS IN 2024

Global education in the context of the war in Ukraine and its impact on the Polish society



Number of participants: **92 323 people**



Location: Whole Poland



Source of funding: **Jerónimo Martins**

In 2024, the project conducted numerous activities to popularise global education and anti-discrimination attitudes. These included PAH school programmes, World Water Day campaign, the Anti-Discrimination Academy, the Summer PAH Academy, a conference for teachers, a series for librarians, a Wikipedia editing marathon or meetings of our Trainer Network. We also produced new episodes of our podcast Tolerance is not enough and educational material, including exhibitions, newspapers and poems for children.

Local allies of global solidarity



Number of participants: **35 497 people**



Location:
Whole Poland (except for Warsaw)



Source of funding: EOG funds and Norwegian funds

The aim of the project was to expand the Polish anti-discrimination narrative to include global aspects. It consisted of educational series, webinars, a podcast, as well as articles, a film and an email course. Our activities targeted, among others, teachers, activists, libraries and young people themselves. During the discussions, which included the issues of racism, Islamophobia and Romaphobia, we gave the floor to representatives of minority groups.

Global interdependence in our school



Number of participants: **20 262 people**



Vhole Poland (except for cities above 500 000 inhabitants)



Source of funding: Edukacja dla Demokracji foundation, FoMA – Poland aid

The project aimed to support teachers in teaching about global interdependence. This was done through educational materials specially prepared for them: an exercise book, a school-field game and bulletins. The project participants also carried out the action Global interdependence in our school in their schools during the Global Education Week. A webinar and a guide were prepared to support the work of the teachers.





POLAND

Pajacyk

Pajacyk is a comprehensive programme established in 1998 that supports children and young people. It operates throughout Poland, and the only criteria for eligibility are the child's real needs and difficult life situation – regardless of nationality or origin.

The programme provides free hot meals to children and young people. They are distributed to pupils and children in day care centres across the country.

We also provide psychosocial support aimed at children, young people and their guardians. Assistance covers people at risk of poverty, exclusion or mental health crisis or experiencing migration. By supporting local initiatives, the programme helps build children's mental resilience and develop social relationships; it also teaches them how to manage their emotions.

In response to the flooding in Poland in September 2024, we launched additional activities to support children and young people affected by the disaster. You can read about them in the section 'SOS Flood'.



We spent

463585

PLN on the activities in the Pajacyk program



In 2024, we cooperated with

99

organizations and schools



In 2024

5864

people received support as part of the Pajacyk program



PSYCHOSOCIAL SUPPORT

The programme provides psychological and social support to children and adolescents in Poland: we fund psychological and psychiatric consultations, group therapies and activities to develop children's interests. Through free webinars and educational materials, we improve adults parenting skills. The programme is run as an open competition for the local NGOs implementing activities for children.

Edition 2023/2024



Aid received by: **1877 people**





As many as 154 applications were submitted to PAH (a 75% increase on the previous year), and 28 organisations received support. The total amount of grants awarded is PLN 2,986,754. A total of 1,877 people, including 1,120 children and young people, received psychosocial support. There were 5,024 hours of individual consultations for young people, 6,642 hours of group support, as well as diverse activities aimed at adults. The cost of implementing the programme in 2024 was PLN 1,760,927.87.

School of Empathy



Aid received by: **347 people**





In 2024, the first component of the I Support My Friends programme was implemented, which develops children's ability to support peers in crisis and strengthens their sense of empowerment. Four schools from the Kuyavian-Pomeranian and Mazovia Voivodeships were qualified. Teaching staff was trained to run workshops with the children and 59 students underwent a full course. Activities were also accompanied by educational webinars aimed at the wider school community. Cost of the programme in 2024 was PLN 109,599.93.

POLAND

Pajacyk

FOOD SUPPORT

As part of the programme, we provide free healthy meals to the neediest children and young people who are at risk of social exclusion due to poverty, parental indigence, disability or other factors. Our goals are to improve children's health and intellectual potential and to reduce exclusion. The programme is run as an open competition for schools, day-care centres and organisations.

School year 2023/2024 and 2024/2025



Aid received by: 1192 children



Location:
Whole Poland



Source of funding: **Donors' contributions**

In the 2023/2024 school year, 60 schools and institutions were implementing the programme. 2,081 children were supported; 311,175 meals were funded. The amount allocated to the entire programme was PLN 1,138,424.25. In the 2024/2025 school year, 50 schools and institutions participated in the programme. In the period September–December 2024, 1,192 children were supported. During this period, 72,557 meals were funded, reflecting the amount of PLN 467,317.50.

Summer holidays 2024



Aid received by: 1328 children



Location:
13 voivodeships



Source of funding: Donors' contributions

34 institutions implemented the food support programme during the 2024 summer holidays, with 41,353 meals funded. The amount allocated to the programme was PLN 292,845.

Winter holidays 2024



Aid received by: **483 children**



Location: 8 voivodeships



Source of funding: **Loyalty Partner**

11 institutions implemented a pilot food support programme for the winter holidays in 2024 with 4,382 meals funded. The cost of the programme was PLN 29,617.88.

Pajacyk Aid Network



Aid received by: 619 dzieci



Location: Whole Poland



Source of funding:

Donors' contributions

The Pajacyk Aid Network is made up of 10 partner local organisations that have been working with the Pajacyk programme for years to provide food support in their region (excluding their own facilities). In the 2023/2024 school year, the Network supported 57 institutions. 91,215 meals were funded. The amount allocated to the entire programme was PLN 600,000.



SOMALIA

HUMANITARIAN AID

Somalia has been facing a severe humanitarian crisis for years. The situation is compounded by protracted armed conflict, lack of sustained access to food, poor health care and the effects of climate change. Recurrent droughts and floods destroy crops, leading to famine and extreme malnutrition. In addition, local epidemics of infectious diseases occur, further aggravating the situation of the local population.

Our priority in Somalia remains to help increase access to clean and safe water. We actively participate in the meetings of the relevant humanitarian cluster and have a leadership role in it. We are helping residents by providing access to clean water and food, tackling the negative effects of climate change and providing education for children and young people. We jointly organise training with local communities to share knowledge and empower them. Not only do we want to bring aid, but we also want to create awareness about the difficulties Somalis face every day.



Population:

13 mln



Number of people in need of humanitarian aid:

6 mln



We help since:

2011



Number of internally displaced persons:

3,5 mln



Cost of aid provided by PAH in 2024:

14 017 421 PLN



Number of people we reached with aid in 2024:

489 828 people





Access to water

- Ensure access to clean water for communities most vulnerable to climate change and armed conflict
- Construction of toilets and showers in camps for internally displaced persons
- Construction and repair of water infrastructure, including boreholes, surface wells, water points, storage tanks and distribution networks
- Training in hygiene care and promotion of good hygiene practices, including water management
- Establishment of solid waste management systems in camps for internally displaced persons and safe emptying of latrines
- Establishment and training of gender-balanced water management committees



Access to food

- Food support for those affected by the climate crisis
- Financial support for the purchase of food



Disaster risk reduction

- Rapid restoration of access to safe water and sanitation infrastructure following natural disasters
- Ensuring emergency access to clean water through the construction of temporary water points and chlorination of springs during infectious disease outbreaks



Financial aid and livelihood

• Financial support to cover immediate expenses for people suffering from climate crisis

SOMALIA

PROJECTS IN 2024

Coordination of water and sanitation activities within the WASH cluster in Somalia





We have been acting as co-coordinator of water and sanitation aid in Somalia since 2018. Our role includes, but is not limited to, supporting other organisations, developing strategies, monitoring and reporting on the impact of activities and emergency planning.

Ensuring access to water and sanitation services for communities affected by conflict and climate change



Aid received by: 129 891 people



Number of women and girls who received aid: **74 038**



Location:
Banaadir, Middle Shabelle, Hiraan, Mudug
and Galgaduud regions



Source of funding: ECHO, MoFA - Polish aid

Together with partner organisations, we provided urgent water and sanitation assistance to internally displaced people and rural residents affected by conflict and climate crises. Activities included providing access to water and latrines, distributing hygiene kits, as well as rebuilding water and sanitation infrastructure.

Providing financial support and in-kind assistance to people displaced by the floods



Aid received by: 81 000 people



Number of women and girls who received aid: **46 170**





We supported 5,000 families displaced by the floods in the Middle Shabelle Region through direct cash support. The aid was aimed at meeting urgent food needs and enabling the purchase of essential products.



PROJECTS IN 2024

Hygiene education for children and their families in drought-affected regions



Aid received by: **164 763 people**



Number of women and girls who received aid: **93 915**



Location:
Galgaduud
and Banaadir regions



Source of funding: **UNICEF**

The project promoted good practices related to hand washing, hygiene and menstrual health. These activities were implemented through training of health care professionals and community members.

Provision of hygiene kits for flood-affected people in the South Galkayo Region South Galkayo



Aid received by: **7400 people**



Number of women and girls who received aid:



Location: Galkayo district, Mudug region



Source of funding: **SHF OCHA**

We provided water access assistance to 7,400 people affected by floods in Somalia. The project included provision of water, construction of 170 latrines, distribution of hygiene kits and educational activities to prevent diseases such as cholera and typhoid.

Access to water and emergency assistance for communities affected by conflict and climate change in Somalia



Aid received by: 14 900 people



Number of women and girls who received aid: **8493**



Banaadir and Middle Shabelle regions and Galmudug state



Source of funding: **ECHO**, **MoFA - Polish aid**

Together with partner organisations, we provided targeted assistance to people affected by floods, drought and conflict. The scope of activities included construction and rehabilitation of water points, distribution of hygiene kits and hygiene training. One element of the project was the 'crisis modifier' component, which enabled the rapid and flexible redeployment of resources in response to a sudden crisis. As part of it, we supported 1,300 families affected by the sudden flooding and conflict through the distribution of non-food aid kits and cash assistance in Balcad and Banadir.

SOMALIA

PROJECTS IN 2024

Provision of inclusive and sustainable water and sanitation services to climateaffected communities in Galkacyo



Aid received by: 11 430 people



Number of women and girls who received aid: **6515**



Location:
Galkacyo district,
Mudug region



Source of funding: **SHF OCHA**

The project in Galkacyo district supported 11,430 people affected by floods and drought. As part of the project, we provided water access to 1,905 households, built 60 toilets, donated 1,000 hygiene kits and conducted hygiene training.

Provision of hygiene packages for drought-affected people



Aid received by: 16 386 people



Number of women and girls who received aid:



Location:

Banaadir region



Source of funding: SHF OCHA

In the face of drought, access to water is crucial and lifesaving. We provided water and sanitation services to 16,386 people (including 2,458 people with disabilities) in the Banaadir Region, providing access to safe water for 2,381 families, building 150 latrines with washbasins, distributing 1,500 hygiene kits and implementing hygiene and infectious disease prevention campaigns.

Improved hygiene conditions for internally displaced people and villagers in Galmudug and Hirshabelle



Aid received by: 107 991 people



Number of women and girls who received aid: **56 155**



Location:

Galmudug and

Hirshabelle regions



Source of funding: arche noVa, German Federal Foreign Office

Activities focused on providing better access to water – wells, intakes, rainwater tanks were constructed, pumps and filters were installed, and existing water and sanitation infrastructure was renovated. New rainwater harvesting systems were set up at schools and health centres. Residents were given hygiene kits and received training on hygiene, environmental protection and the prevention of water-borne diseases. The project runs from 2022 to 2025.



SOUTH SUDAN

HUMANITARIAN AID

The people of South Sudan face serious humanitarian challenges due to climate change, armed conflict, disease outbreaks, high inflation and the ongoing crisis in the neighbouring Sudan. Nearly 75% of the population needs humanitarian assistance. At the end of 2024, heavy rains increased the level of the Nile, leading to floods that affected 1.4 million people. Due to the unstable situation in the country, agricultural production and access to clean water are hampered, leaving two thirds of the population without consistent and sufficient access to food.

Our priority is to ensure access to clean and safe to drink water as well as decent hygienic conditions. We support internally displaced people, refugees returning to their country and local communities. We combine responding to sudden crises with long-term rebuilding of local potential, involving the residents themselves in these processes.



Population:

12,4 mln



Number of people in need of humanitarian aid:

9 mln



We help since:

2006



Number of internally displaced persons:

1,9 mln



Cost of aid provided by PAH in 2024:

7 320 046 PLN



Number of people we reached with aid in 2024:

67 365 people

SOUTH SUDAN



Access to water

- Construction and repair of reservoirs and water points
- Installation of flood-resistant water and sanitation infrastructure
- Hygiene promotion



Shelter and non-food items

• Provision of safe shelter



Legal and psychosocial support

- Inclusion of women, young people and people with disabilities in projects
- Introducing a way to report complaints and opinions to strengthen accountability and community trust

SOUTH SUDAN

PROJECTS IN 2024

Improving access to water in nutrition centres



Aid received by: 32 012 people



Number of women and girls who received aid: 16 925



Location:
Canal Pigi county,
Jonglei state



Source of funding: SSHF OCHA

The aim of the project was to reduce malnutrition by combining water and sanitation activities with nutrition projects. As part of our work with local partners, we drilled new boreholes, upgraded existing intakes and set up rainwater harvesting systems. In addition, we built and repaired sanitation facilities, provided hygiene kits and promoted basic hygiene to members of the local community.

New well in Moroyok, a suburb of the South Sudanese capital



Aid received by: **500 people**



Number of women and girls who received aid: **260**



Location:
Moroyok, Juba,
Central Equatoria state



Source of funding: **Zbucki Ruch, Zbuczyn county**

The committed runners, in cooperation with the Zbucki Ruch Association and the mayor of Zbuczyn municipality, successfully raised the amount needed to drill a new borehole in South Sudan. The initiative was supported by a group of private donors from the municipality of Zbuczyn. Thanks to the commitment of the entire local community, a new well, called Zbuczynianka, was created! The well is located on the outskirts of the country's capital, Juba.

Improving hygiene conditions in Pibor



Aid received by: 18 744 people



Number of women and girls who received aid: 10 667



Location:
Pibor, Greater Pibor
Administrative Area



Source of funding:

As part of the project, we improved sanitary conditions in the nutrition centres that help malnourished people in the Pibor region. Our assistance focused on drilling boreholes, constructing sanitation facilities (such as latrines) and providing training in maintaining the proper level of hygiene. These trainings specifically targeted caregivers of malnourished children, who are more susceptible to disease. Through these activities, we were able to counter the spread of infectious diseases and support local feeding centres.

SOUTH SUDAN

PROJECTS IN 2024

Bio4HUMAN – innovative and environmentally-friendly management of solid waste in the humanitarian sector





The project aims to develop innovative solutions for solid waste management by fostering collaboration between humanitarian organisations and the bioproducts sector. The project focuses on identifying green solutions that can be applied in the humanitarian context. Organisations from different sectors and countries are working with us on the project, including: Enspire Science, ITENE, PRO CIVIS, Universidad de Cantabria, WeLOOP, Irish Bioeconomy Foundation, AIMPLAS, BioEast HUB and People in Need.

PAH is responsible for coordinating the activities related to the socio-economic assessment of the project. We are working closely with the humanitarian organisation People in Need to implement part of the project in the Democratic Republic of Congo.

Assistance to Sudanese refugees and returnees in South Sudan

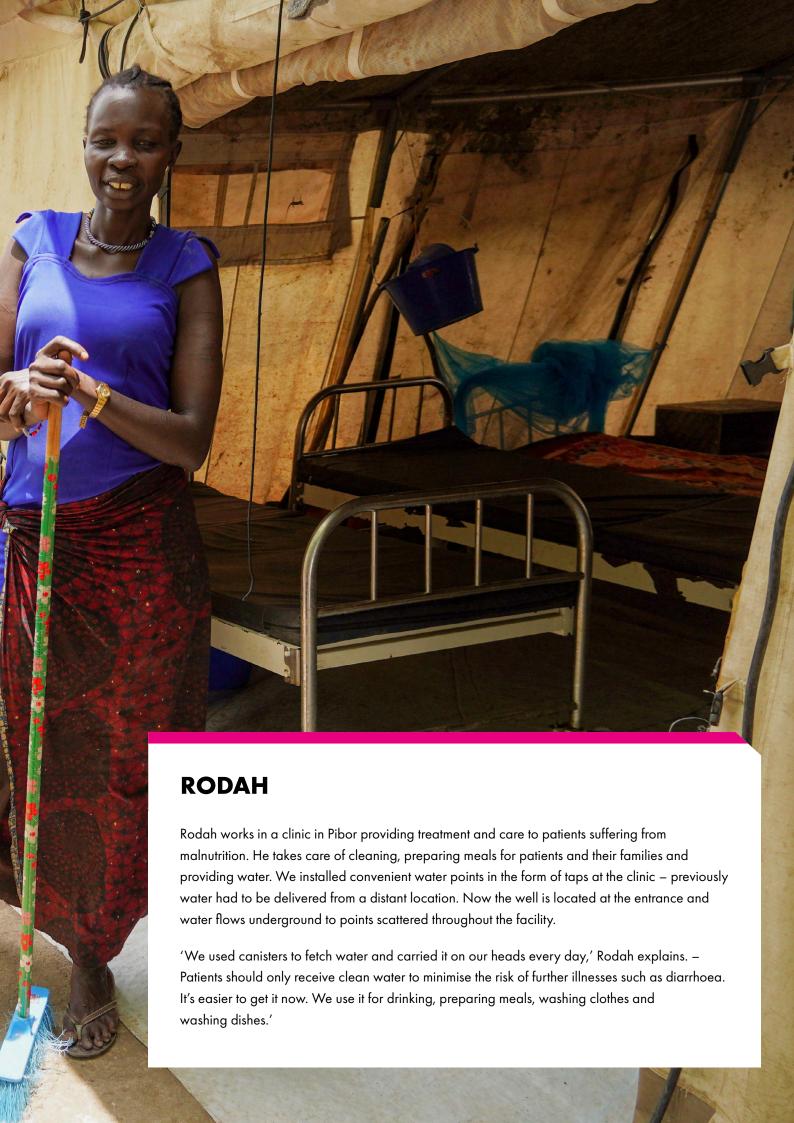


Renk, Malakal, Manyo counties, Upper Nile state; Aweil West and North states, Bahr El Ghazal state



In view of the conflict in Sudan and the increase in the number of refugees in South Sudan, we carried out a needs analysis to prepare adequate assistance of an immediate nature and to meet basic needs, particularly in terms of access to safe shelter and water, as well as protection from gender-based violence. The project started in December 2024, when we focused on needs assessment and analysis. The main relief project activities are planned for 2025.





SYRIA

EMERGENCY RESPONSE

In 2024, Syria was facing a massive humanitarian crisis, with more than 16 million people in need of assistance, including 7 million internally displaced. Armed conflict, damaged infrastructure, economic collapse, the 2023 earthquake and droughts exacerbated the dramatic situation. In December 2024, the regime of Bashar al-Assad was overthrown and the forces of Hay'at Tahrir al-Sham took power. The country is now at a crucial moment of reconstruction after decades of humanitarian crisis.

The most urgent needs are access to water, food, healthcare, education and jobs. Together with the Watan Foundation and International Humanitarian Relief, we were active in the provinces of Idlib and Aleppo, helping earthquake victims by providing clean water and education, as well as rebuilding family centres and funding vocational training.



Population:

24 mln



Number of people in need of humanitarian aid:

16,7 mln



We help since: **2023**



Number of internally displaced persons:

7 mln



Cost of aid provided by PAH in 2024:

1 860 608 PLN



Number of people we reached with aid in 2024:

11 876 people





Access to water

- Rehabilitation of water stations
- Repair of water infrastructure
- Hygiene training



Shelter and non-food items

- Repair of family centres
- Repair of residential tents in camps for internally displaced persons



Education

- Renovation of a school in the internally displaced persons camp
- Educational and recreational activities for children in camps



Legal and psychosocial support

• Awareness-raising sessions dedicated to children's rights held in camps for internally displaced persons



Financial aid and livelihood

· Vocational training in camps for internally displaced persons



PROJECTS IN 2024

Cash grants for the neediest families in Northwest Syria



Aid received by: **60 people**



Number of women and girls who received aid: **46**



Location: Sarmada, Jindaris, Sharan and Sinka towns



Source of funding:

Donors' contributions

The aim of the programme was to improve the well-being of families, restore their dignity and enable them to generate their own income. The families selected to participate in the project are earthquake victims living in collective accommodation centres supported by the PAH. Each household received a cash grant with a maximum value of \$1,100, which could only be used for livelihood restoration activities. Those taking part in the project also allocated grants to attend vocational and management training courses.

Multi-sector humanitarian aid to strengthen the resilience of earthquake-affected people in Northwest Syria



Aid received by: 11 487 people



Number of women and girls who received aid: **5559**



Location: Hirsh Kastak Jundo Altawuun camps



Source of funding: **Donors' contributions**

The project provided six months of assistance with livelihood restoration, education, protection of vulnerable groups and access to water in response to the needs of people affected by the 2023 earthquake. In addition, the project included support in repairing two family centres damaged by the quake. The project included, among others, upgrades to the existing infrastructure, including sewerage and water mains, installation of street and yard lighting, installation of poles with a solar system, construction of an above-ground water tank, hygiene education activities, as well as educational and recreational activities for children. Awareness-raising sessions on children's rights were also conducted during the project.



UKRAINE

HUMANITARIAN AID

The full-scale war in Ukraine, now in its third year, is dramatically affecting the lives of tens of millions of people. The brutal attacks on the civilian population continue unabated and the destruction of schools, hospitals, homes and energy infrastructure completely transformed the daily lives of Ukrainians.

In 2024, we continued to provide support primarily in the southern and eastern regions of the country, offering psychosocial assistance, water and sanitation, cash and safe shelter, hygiene items and food. Our activities in Ukraine are currently coordinated through our main office in Kyiv and our operational offices in Lviv, Dnipro, Kharkiv and Mykolaiv, where we carry out most of our activities. Our team in Ukraine numbers around 240 people.

We also support local aid organisations. We provide training and consultations on writing grant proposals and managing projects, finances or logistics. By doing so, we strengthen the local non-governmental sector and the future reconstruction of the country.



Population:

35,8 mln



Number of people in need of humanitarian aid:

12.7 mln



We help since: **2014**



Number of internally displaced persons:

2,8 mln



Cost of aid provided by PAH in 2024:

38 995 329 PLN



Number of people we reached with aid in 2024:

161 717 people





Legal and psychosocial support

- Running 16 psychosocial support centres for lonely and elderly people in need of psychological support
- 8 mobile teams to support people affected by the conflict, including those who lost their homes



Access to water

- Supporting local water supplies in eastern Ukraine by providing water treatment products
- Provision of hygiene kits for conflict-affected residents in the east and south of the country
- Repairs to water and sewerage systems in institutions and improved accessibility of buildings (e.g. for people with disabilities)



Shelter and non-food items

- Refurbishment of collective residence centres and social institutions, including improved accessibility for people with disabilities
- Providing support during winter: supply of firewood, necessities, house repairs and transfer of electric generators



Financial aid and livelihood

 Provision of cash assistance to purchase most needed items (10,800 hryvnias for three months) for people in need



Emergency response

- Immediate cash assistance for victims of rocket attacks in Kharkiv
- Vouchers for the purchase of food for people affected by the conflict in Dnipro, Kharkiv and Mykolaiv, and those displaced from Khersonq

UKRAINE

PROJECTS IN 2024

Urgent humanitarian aid to people affected by the conflict in Ukraine



Aid received by: 9368 people



Number of women and girls who received aid: **6371**



Location: 5 oblasts



Source of funding:
Bureau for Humanitarian
Assistance (BHA)

We provided support to people affected by the conflict in eastern and southern Ukraine. Assistance included psychosocial support in six centres established and run by PAH, renovations to improve access to water and sanitation in five facilities, monthly food parcels for 1,450 people, winter clothing for 300 people and financial assistance for 2,817 people. The project took place in Kyiv, Dnipro, Kharkiv, Kherson and Mykolaiv Oblasts.

Psychosocial support for those most in need



Aid received by: **68 people**



Number of women and girls who received aid: **60**



Location: **5 oblasts**



Source of funding:
Bureau for Humanitarian
Assistance (BHA)

The project was a continuation of the activities in which we ran the six psychosocial centres previously established with the BHA support. The centres offer a wide range of support for elderly and single people as well as people with disabilities. The project took place in Kyiv, Dnipro, Kharkiv, Kherson and Mykolaiv Oblasts.

Cash assistance to pension and benefit recipients by Ukrposhta



Location:
9 oblasts



Source of funding:

The aim of the project was to provide monthly financial support to people affected by the conflict in Ukraine, in particular the elderly and others who receive social benefits but who do not have bank accounts. As part of the collaboration, the World Food Programme (WFP) entrusted us to distribute cash to people in need through the local post office (Ukrposhta). The project was aimed at people registered with the Ukrainian Pension Fund (PFU) who could not receive cash assistance through the traditional banking route. PAH participated in the project as an intermediary and did not implement the activities.



PROJECTS IN 2024

Support for returnees to Ukraine



Aid received by: 14 449 people



Number of women and girls who received aid: **4191**



Location:

1 oblast



Source of funding:

In cooperation with the local organisation Pluriton and the International Organization for Migration (IOM), we provided cash assistance to people crossing the border from Russia into Ukraine in Krasnopillia, Sumy Oblast.

Support for local organisations



Support received by: 4 local organizations



Location: 4 oblasts



Source of funding: **Donors' contributions**

The project targeted Ukrainian NGOs working in the humanitarian sector and aimed to strengthen them in the implementation of independent activities. Local organisations in Ukraine face financial barriers and insufficient resources – this leads to their dependence on international organisations. Both existing local partners of PAH and new organisations received grants under the project. The project took place in the Sumy, Chernihiv, Kharkiv and Donetsk Oblasts.

Multisectoral support to victims of conflict – continuation of the 2023 project



Aid received by: 34 417 people



Location: 4 oblasts



Source of funding: **Donors' contributions**

The project has been focused on multifaceted assistance to conflict-affected people since 2023. We provided food, psychosocial, psychological, legal and cash support. The project also included repairs to private homes and institutions, as well as the distribution of electric generators and winter essentials. We also improved access to water and adequate hygiene and sanitation for those most in need. The project took place in Kharkiv, Mykolaiv, Donetsk and Kharkiv Oblasts.

UKRAINE

PROJECTS IN 2024

Comprehensive support for people affected by war







The project focused on multifaceted assistance to people affected by conflict. We provided psychosocial, psychological, legal and cash support. As part of the project, we also carried out repairs to houses, multistorey blocks and institutions, and improved access to water and proper hygiene and sanitation. We also supplied water filtration components to local municipal water supply services (Vodokanals). The project took place in Dnipro, Kharkiv, Mykolaiv, Kyiv and Kherson Oblasts.

Financial support for farmers



Aid received by: 2100 people

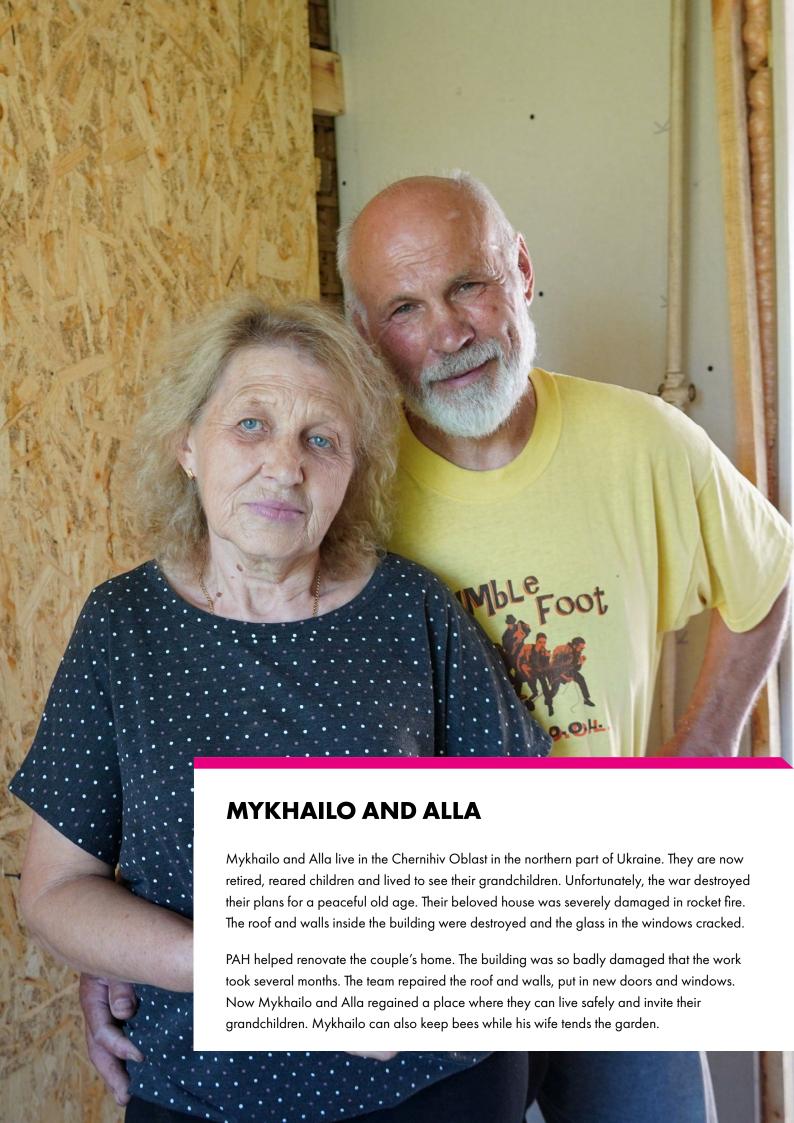


Location: **4 oblasts**



Source of funding:

During the course of the project, we registered people living in selected territorial hromadas in Kharkiv and Kherson regions to receive grants awarded by the IOM. This support enabled local farmers to increase food production and, in turn, increase food security and earn more income. The project took place in Zaporizhia, Kharkiv, Mykolaiv and Kherson Oblasts.



PAH SOCIAL CAMPAIGNS AND ACTIVITIES

1.5% campaign

The aim of the campaign was to encourage people to donate 1.5% of their tax to the statutory activities of the Polish Humanitarian Action. As part of the campaign, we implemented integrated, multi-channel communication activities. Their message focused on demonstrating the tangible effects of aid, as encapsulated in the slogan: '1.5% – Your help has power'. The campaign raised a total of PLN 5,783,440.



World Humanitarian Day celebrations

On the occasion of World Humanitarian Day 2024, we realised an image-based public awareness campaign. Its aim was to promote pro-help attitudes and the idea of supporting others in need.

The creative concept for the campaign focused on the positive emotions and feelings that accompany those who help. The main message was encapsulated in the slogan: 'And what do you like about helping?' We carried out communication activities in media with broad reach, including radio stations, the Internet and digital out-of-home advertising (DOOH) media.



The '10 Years of War in Yemen' campaign

In September 2024, in collaboration with Caritas Poland, we implemented a joint campaign to mark the 10th anniversary of the war in Yemen. Its purpose was twofold: on the one hand, we wanted to build awareness of this forgotten crisis, and on the other, to raise funds for further aid. The slogan of the campaign – 'We want to celebrate life. You can help us' – countered the tragic anniversary with a message of hope. The campaign, thanks to the strength of the partnership, gained free media support from TVN and TVP, which ensured its nationwide reach.



PAH SOCIAL CAMPAIGNS AND ACTIVITIES

Christmas Pajacyk Table 2024

During the one-day event, which took place on 6 December 2024, owners of restaurants, pubs, bars and cafés, as well as box diets and a home delivery company, donated a total of PLN 241,399.39 to the Pajacyk food and psychosocial support programme for children. In the campaign, we used new methods to get restaurateurs to participate. We also made sure that there was extensive influencer support to attract guests to the restaurant on the day of the event.



'SOS FLOOD' campaign

In response to the flooding in south-west Poland in September 2024, we launched an immediate fund-raising campaign under the slogan 'SOS FLOOD'. The aim was to raise funds as quickly as possible to help those affected. The name of the campaign, which was also its slogan, was a direct and urgent appeal for support. Thanks to widespread public response and the unpaid involvement of many media outlets, the funds raised enabled PAH to provide aid that continues well into 2025.



Final year campaign: 'Today you help, tomorrow you get help'.

The December fund-raising campaign appealed to the memory of the recent flood in south-west Poland. Its aim was to reinforce the idea of universal solidarity and reciprocity, based on the conviction that everyone can be affected by a crisis. The campaign was intended to raise funds for statutory activities and to build the image of PAH as a trustworthy organisation helping anytime, anywhere – in Poland and abroad. The idea was summed up by the slogan: 'Today you help, tomorrow you get help'. The campaign allowed PAH to raise substantial funds for its statutory activities in 2025.



POLAND

PAH Social Campaigns and Activities

#BiegamDobrze

PAH has been taking part in the campaign organised by the Warsaw Marathon Foundation since 2018. Twice a year, on the occasion of the Half Marathon in March and the Marathon in September, runners and joggers have the opportunity to choose a charity run and run for a chosen foundation, including, among others, PAH. The funds they raise go towards providing access to water around the world. In 2024, the PAH Blue Team raised funds to help the people of Madagascar.



Meetings with PAH at festivals

PAH participates in many events taking place in different parts of Poland: from music and cultural festivals to conferences or meetings for students. This type of activity is an opportunity for us to meet our donors directly, as well as to reach out to new people. In 2024, we collaborated with the Millenium Docs Against Gravity Film Festival, the Kraków Film Festival and the Warsaw Film Festival. We were at the Open'er Festival, Slot Art Festival and the Seven Sides of the World Festival.





KEY BUSINESS PARTNERS













































KEY BUSINESS PARTNERS

Business donors, who support us on an ongoing basis, are one of our most important sources of funding. By regularly working together, we can plan our activities and long-term assistance effectively. In 2024, business donors accounted for 20 per cent of our budget, giving us PLN 17,605,884.

Thank you very much for your constant support of our activities in Poland and abroad and for your readiness to get involved in case of urgent crises!



More and more companies are making corporate social responsibility a permanent part of their strategy. EU regulations related to ESG reporting are not insignificant, motivating companies to act more consciously and systemically for the benefit of people and the planet.

For PAH, it is an opportunity to build sustainable partnerships that allow aid to be delivered more effectively and quickly where it is needed most. We thank all our business partners for their commitment, responsibility and willingness to work together.

Justyna Smolińska Business Partnerships Specialist

BUSINESS PARTNERS - SOS FLOOD







































BUSINESS PARTNERS - SOS FLOOD

When a sudden-onset disaster strikes, time and the commitment of everyone around you counts. We are grateful to be able to count on the support of our regular partners and new companies in the event of unforeseen situations!

In the wake of the flood in south-western Poland, our funding partners gave us a total of more than PLN 9 million in financial resources and in-kind support.

Thank you for your trust and willingness to work with us!



Sudden crises require a rapid response

– Polish Humanitarian Action was
active in the flooded areas from the first
days of the flood. This would not have
been possible without the support
of our Partners, who not only provided
us the funding we needed, but often
also in-kind support. Thank you for your
solidarity, empathy and commitment!

Together we can help people even more effectively!

Grzegorz Gruca
Board Member of the
Polish Humanitarian Action

We are grateful to all the donors
that supported us in 2024!
Your support contributes to improving the lives
of millions of people who need our help.
Thank you!

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